

# pymwymic

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## Outlook from the Amstel



Recently, a longtime Pymwymic investor challenged us to use the 2016 conference to ‘pop the impact bubble.’ Granted, in our work it is possible to become conditioned to optimism, because we experience it daily: we see more families quietly stepping forward to put capital to work; more business models are being started by more mature entrepreneurs with greater ambitions for scale; there’s a rolling rumble of breakthrough global agreements reached; and multiple indicators of institutions and corporates becoming conscious of their responsibility and impact.

But ours is an era of dichotomy. “Never has there been more wealth... or more worry,” as one member encapsulated. Whole populations ([...more](#))

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## Pymwymic Next Steps

In a special announcement at Impact Days, Pymwymic launched our Next Step: the creation of our member-owned Impact Investing Coop, for impact investors who are ready to invest across sectors, starting with a Pymwymic focus on Healthy Ecosystems. In the room, the first 25 shareholders were announced and celebrated. *"We took 22 years of experience and the kracht (power) of this community, and found the way to make more impact and more scale."* says Frank van Beuningen, founder. The existing **Pymwymic Investors' Club** model continues, so our investors can choose direct private equity deals, or a new level of Pymwymic ownership through the Impact Coop. To learn more about the Coop, contact Managing Directors [Katrin Ley or Maarten van Dam](#).

Our ongoing work to build awareness for impact investing will be held within a new foundation, the **Pymwymic Field Building Center**, and seed-stage investing will continue through the **Donor-Impact-Fund (DIIF)**. As we heard at Impact Days, the call to urgency and action is strong. We are excited to help move the space forward.

More information on these new developments, and on Pymwymic's overall work, can be found on our (finally!) updated website [here](#).



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## April Impact Days - Conference Roundup Blogs & Pics

Our April Impact Days annual gathering welcomed more than 270 participants from 20 countries, including HRH Prins Constantijn van Oranje. Major conference themes and outcomes are included in our own ['Conference Roundup'](#) blog, with an additional delightful first-person account from student volunteer Margherita Pandolfo [here](#). And for a sense of atmosphere, interaction and special moments, a few pictures are [here](#). **Speakers included** ocean entrepreneur [Boyan Slat](#); Syrian refugee entrepreneur [Jay Asad](#); the work of UK-based [Social Stock Exchange](#); and pioneer of inclusive finance in India, Chetna Sinha from [Mann Deshi Bank](#). Entrepreneurs from six new 'Pymwymic Approved' companies are featured below.

### Focus: [Preserving the Planet with Capital](#)

Pymwymic was pleased this year to welcome the impressive work of Frankfurt-based [Finance in Motion](#) as an Impact Days partner for 2016, and deeply aligned with our Pymwymic focus on Healthy Ecosystems. Finance in Motion demonstrates the viable business cases of its funds addressing the Sustainable Development Goals such as climate, water, natural resources (13, 14, 15). As our global population grows to 9 Billion, and natural resources are under severe strain... ([read more here](#))

### Focus: [New Pymwymic Approved Companies](#)

Six new enterprises were selected as 'Pymwymic Approved' and entrepreneurs presented at this Impact Days. We invite you to get to know each of these impact ventures:



Please mark your calendars for next year's Impact Days: April 4 and 5, 2017.

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We thank these partners for their help in making Impact Days possible:



SEVEN IMPACT FAMILIES



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In other news:

## Prof. Yunus visits Pymwymic

On May 13 we had the privilege to welcome Professor Muhammad Yunus at the Amstel clubhouse. In an intimate lunch atmosphere, Prof. Yunus shared how he began his journey by using his own capital to finance micro-loans. Realising a new kind of bank was needed, the entrepreneurial idea that became Grameen Bank helped the idea of micro finance reach global scale. Prof. Yunus has a commitment to re-investing profit in social business into the enterprise, and [Yunus Social Business](#) (YSB) is the vehicle that supports social businesses at the bottom of the pyramid with patient loans and grants. Pymwymic members and friends are invited to join YSB for Partner Trips to meet extraordinary social entrepreneurs in the Balkans, Haiti, Tunisia and Uganda later this year. Register your interest directly with YSB [here](#).



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## Partners News

### *Startup Fest Europe*

Pymwymic is partnering to source entrepreneurs and add content for [Startup Fest Europe](#) in The Hague on May 25. In the first half of 2016 The Netherlands holds the presidency of the European Union. Startup



Fest shows our own 'West Coast' in Europe is a hot bed for startups and innovation.



***'Catalyzing Wealth for Change,' a new guide to Impact Investing, launching in Amsterdam on May 30***

Long-time Pymwymic colleague **Dr. Julia Balandina Jaquier** has written a unique, practice-oriented guide to help families and their advisers navigate the challenges of impact investing. The Guide contains 45 case studies of private investors including several Pymwymic members. For more information, contact Julia Balandina [here](#).



**Divest/Invest: 135 grant-makers receive Nelson Mandela tribute for climate courage**

The prestigious Nelson Mandela-Graca Machel Innovation Award for Brave Philanthropy has been awarded to the 135 trusts and foundations that have pledged to divest from fossil fuels and invest in climate solutions through the global Divest Invest Philanthropy movement. Amongst the awardees are several members of the Pymwymic investing community.

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## Recommendations for Updates & Reading

- **GIIN 2016 Impact Investing Survey:** Indicating that 158 respondents had invested over \$15 Billion in 7,500+ impact deals in the previous year, the Global Impact Investing Network Survey is a data-rich source of information and trends in an impact investing market showing increasing institutional activity. [Here](#).
- **Jean Case**, an advocate investor in the States, speaks to recent significant indicators that impact is reaching scale in [this article](#).
- **Omidyar Network partner Tilman Ehrbeck** recommends [this article](#) on trends in FinTech.
- **The Economist** overviews blended finance and the benefits of public/private investing [here](#).

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Wherever your work in the world, everyday you are making an impact. What is your choice for your Next Step? If you have news for us, [let us know](#).

Best from  
the team at Pymwymic

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